

Start-Ups Funding :

What realities and perspectives for
the Algerian initiatives?

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THE MAIN ISSUE ...??

- 1st step : Think for an innovative Idea ...



- 2nd step : Project conception and planning to start a new business ...

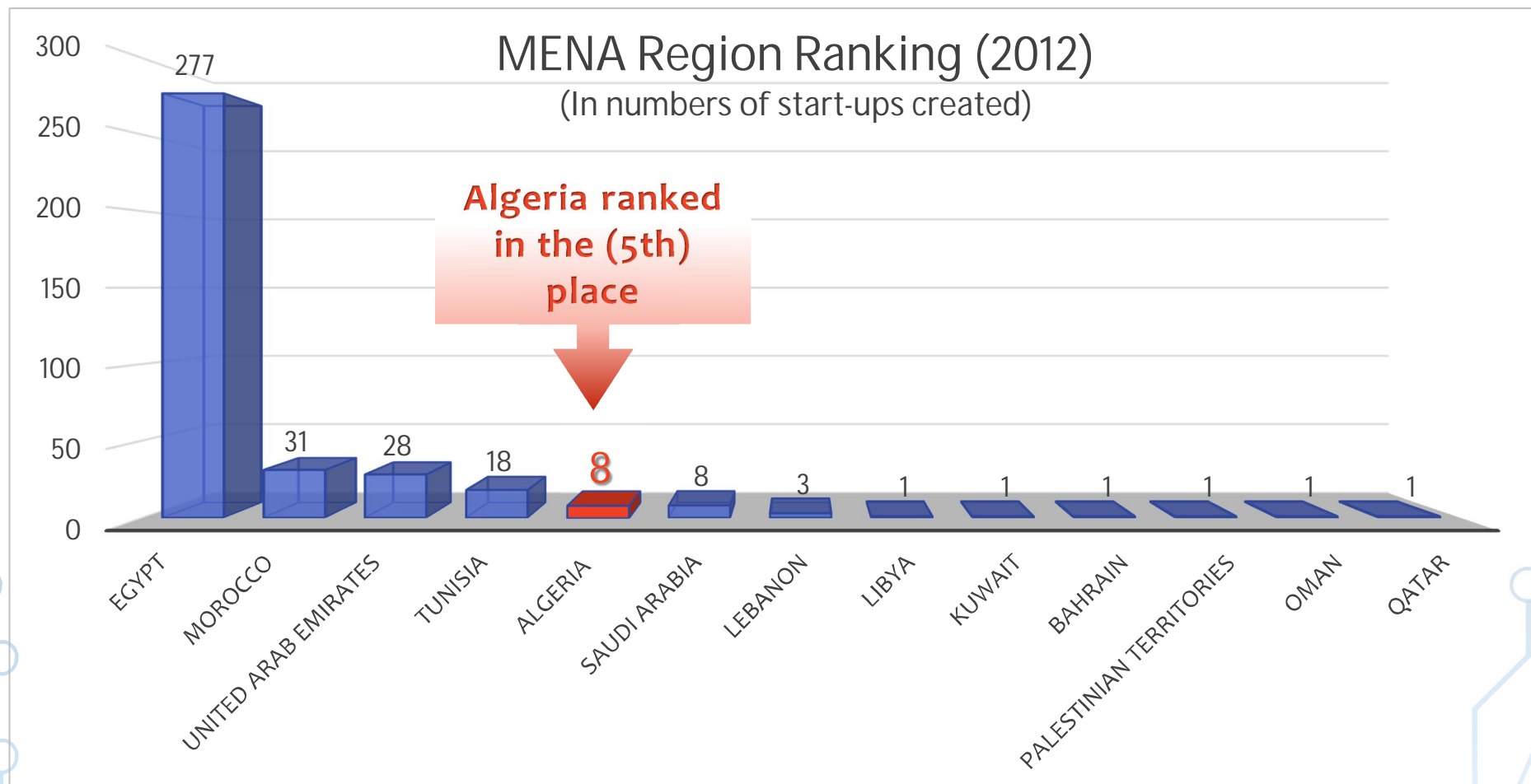


- 3rd step : Funding choices & facilities ...??



STATISTICAL FACTS ...

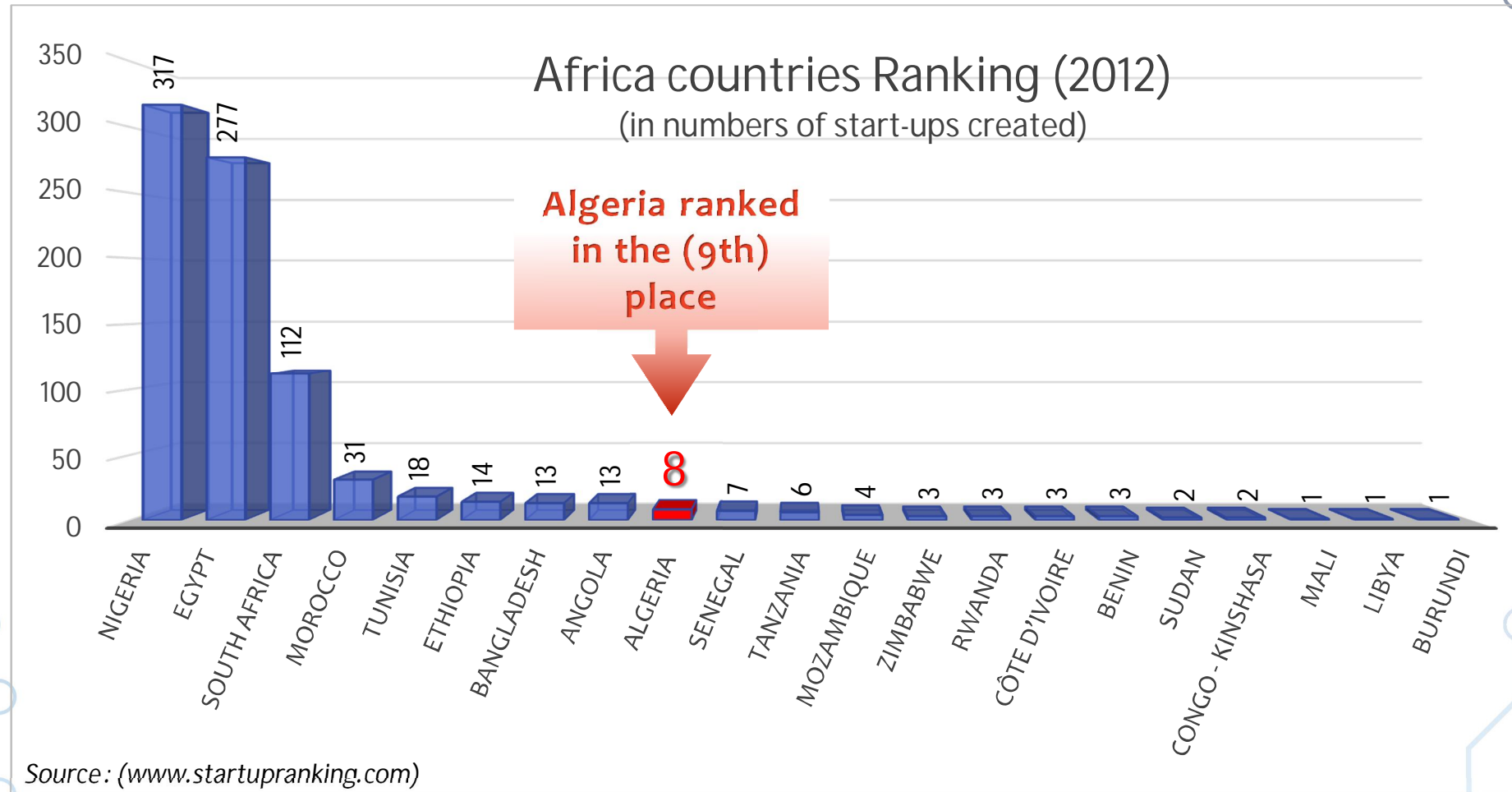
- What position for the Algerian Start-ups...?



Source : (www.startupranking.com)

STATISTICAL FACTS ... (CONTINUED)

- What position for the Algerian Start-ups...?



Only (08) start-ups created ... ?!!

ECONOMIC & FINANCIAL EVIDENCES...

Only **(10)** projects that affected to benefice from a bank loan guarantee, works in ICT sector !!

(Ministry of industry & mines, 2013)

NRI index in 2015, Algeria is ranked in **120th place** from 143 countries, and **token the 125th place** in what concerns the Government success in ICT promotion

(World Economic Forum, 2015)

Innovation faces a central problem that the **lack of an effective policy** in the Algerian companies. **The authorities have failed through the current National Innovation System (NIS) to establish an effective innovation policy** that is able to promote competitiveness, support growth and consequently propel economic development

(Ourdia.H & Yacine.F, 2014)

ECONOMIC & FINANCIAL EVIDENCES... (CONTINUED)

Nevertheless, without many other reasons (business environment, business creation procedures, ...etc.) **The Algerian start-ups still collapse from the funding policies to take-off.**

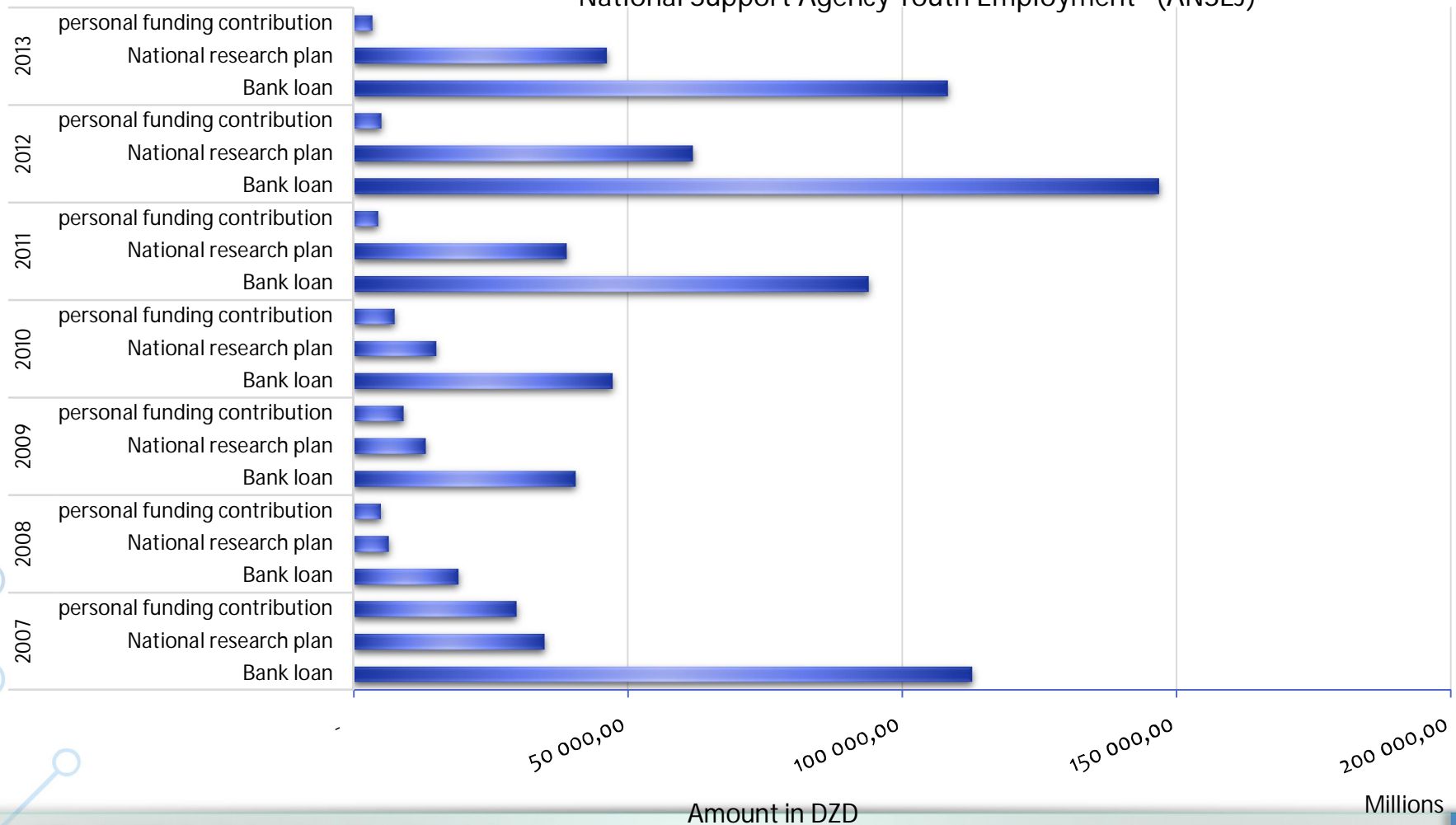
Furthermore, to develop the SME's in general and the Start-ups in particular, the Algerian authorities create a support agencies & institutions to grows up, such as:



ECONOMIC & FINANCIAL EVIDENCES... (CONTINUED)

Between that support agencies, ANSEJ has the great part of contribution, as shown in the following:

Funding structures offered by "National Support Agency Youth Employment - (ANSEJ)"



ECONOMIC & FINANCIAL EVIDENCES... (CONTINUED)

ANSEJ support the ICT companies, where only (58) projects & activities funded in ICT sector

In addition Cyber-Park (Sidi Abdellah), actually support a (15) start-ups (in the first step).

Unless, this solutions still not enough yet to develop this Start-ups...?!!

CONCLUSIONS & RECOMMENDATIONS

As result, only one effective support agency from too many others would not be sufficient to achieve the core objectives of start-ups development strategies in Algeria.

Hence, we may give the following recommendations:

- Lack in data & statistics on this kind of small firms, could not attract the investors & partners
- Give fiscal Encouragement & motivations for whom they funds the innovative start-ups projects
- Necessity to diffuse & share this entrepreneurial culture beyond individuals and specially the scholar one.
- Necessity to stimulate the financial institutions products & the guarantees organizations that can support the start-ups activities.