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# Summary

- Social and Smart (SandS) project ecosystem: household appliance users, recipes, and an intelligent social layer.
  - innovation producing new recipes for unkown user tasks,
  - and the adaptation to personalize the recipe.
- Reinforcement Learning: user feedback == system reward.
- actor-critic approach,
- providing some experimental results on synthetic datasets

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- Taxonomy of systems
  - Crowdsourcing
  - Computational social science
  - Subconscious social intelligence

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- The Social and Smart project
- 2 Reinforcement learning
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-Introduction

# Introduction

#### Fact

Social networks can be seen as a repository of information and knowledge that can be queried when needed to solve problems or to learn procedures.

#### Fact

In the social sciences, social networks have been useful to spread educational innovations

- in health care training
- management of product development programs,
- engagement in agricultural innovations by farmers.

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└─ Taxonomy of systems

### Crowdsourcing



Figure: Crowdsourcing paradigm

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## Crowdsourcing

Crowdsourcing "enlists a crowd of users to explicitly collaborate to build a long-lasting artifact that is beneficial to the whole community"<sup>2</sup>

- how to recruit and retain users;
- what can users do;
- how to combine their inputs; and
- how to evaluate them

<sup>2</sup>Anhai Doan, Raghu Ramakrishnan, and Alon Y. Halevy, Crowdsourcing systems in the World-Wide Web, CACM, (2011) 54:86-96 (2014)

-Introduction

└─ Taxonomy of systems

### Crowdsourcing efforts

- Galaxy Zoo <sup>3</sup>: classifying galaxy images
- FolfIt <sup>4</sup>: solving protein folding puzzles
- Image labeling <sup>5</sup>
- reCAPTCHA <sup>6</sup> for crowsourced OCR
- Wikipedia, sourceforge...
- Amazon Mechanical Turk

<sup>&</sup>lt;sup>3</sup>http://www.galaxyzoo.org

<sup>&</sup>lt;sup>4</sup>http://fold.it/portal/

<sup>&</sup>lt;sup>5</sup>http://www.artigo.org/about.html

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### **Computational Social Sciences**



Social Computing and Computational Social Science paradigm

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└─ Taxonomy of systems

### Computational social sciences

- User profiling
  - Targeted marketing
- Community discovery
  - New product development

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- Security
- Sentiment Analysis
- Process mining

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└─ Taxonomy of systems

### Subconscious social intelligence



#### Subconscious Social Intelligence paradigm

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└─ Taxonomy of systems

### Axes of a Taxonomy



Axes of social computing taxonomy

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└─The Social and Smart project

# SandS project

- The Social and Smart (SandS) project aims
  - to lay the foundations for a social network of home applicance users
  - endowed with a layer of intelligent systems
    - to produce new solutions to new problems
    - from knowledge accumulated by the social players.
- The system is not a symple recollection of tested appliance use recipes,
  - generate new recipes trying to satisfy user demands,
  - fine tuning of recipes on the basis of user satisfaction

• by a hidden reinforcement learning process.

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└─ The Social and Smart project

### The SandS architecture



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### The SandS architecture

Tasks

Specified by the user

- Recipes provided by
  - Appliance Manufacturer
  - User: conscious innovation
  - Networked intelligence: subconscious innovation,

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reinforcement learning for personalization

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The Social and Smart project

### SandS knowledge representation



## SandS interaction



### Recipe (washing) as a process

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### Interaction Actor-Critic

The learning scheme adapted to the SandS project is:

- **1** The eahouker sets the parameters of the task he/she wants to accomplish  $(t_i \in T)$ .
- **2** The actor reacts outputting the recommended recipe  $r_i \in R$  according its actual policy.
- **3** Upon completion of the task, the user gives his/her satisfaction  $s_i \in S$  and the critic updates the value  $\delta_i$  of the actor's policy for task  $t_i$  accordingly
- 4 The value update  $\delta_i$  is passed then to the actor for policy updating.

### Interaction Actor-Critic



Figure: Online Actor-critic learning scheme.

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### Reinforcement learning

- Markov Decision Process (MDP)  $\langle S, A, P, R \rangle$ 
  - S is the state space defined by state variables  $X = \{X_1, X_2 \dots X_n\},\$
  - A is the action space,
  - *P* is the state transition function  $P: S \times A \times S \rightarrow [0,1]$ , and

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- *R* is the reward function  $R: S \times A \times S \rightarrow \mathbb{R}$ .
- The learning agent looks for a policy  $\pi_a(s)$  maximizing the expected accumulated reward, denoted  $R^{\pi}(s)$ .
  - The state-action value function  $Q^{\pi}(s, a)$
  - The optimal action-state value function  $Q^*(s, a)$

Continuous Action-Critic Learning Automaton (CACLA)

The actor only updates its policy if the critic is positive:

if 
$$\delta_t > 0$$
:  $\theta_t^a(s) \leftarrow \theta_t^a(s) + \alpha_t \cdot (a_t - \pi_a(s)) \cdot \frac{\partial \pi_a(s_{t-1})}{\partial \theta_{t-1}^{\pi}}$ . (1)

The critic is given by a TD (λ) value iteration algorithm: The value function V<sup>π</sup>(t) is represented as Gaussian RBFs with 6 features per dimension. The update rule is defined:

$$\theta^{V} \leftarrow \theta^{V} + \alpha \left( \boldsymbol{s} - \hat{V}(t) \right) \cdot \frac{\partial \hat{V}(t)}{\partial \theta^{V}},$$
 (2)

where  $\alpha$  is the learning gain, s is the satisfaction value observed and  $\hat{V}(t)$  is the estimated value of the actor's policy for task t.

#### $\Box$ Experiment setting

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Experiment setting

### Parameter definitions

Washing machines:

- $\blacksquare$  The task (  $\mathcal{T} \in \mathbb{R}^{12})$ 
  - Material percentages of the load: C1 (synthetic), C2 (silk), C3 (bedding), C4 (cotton), C5 (wool).
  - Degree of dirtiness of the load: C6 (less), C7 (normal), C8 (high), C9 (very stained).
  - Colors: C10 (white), C11 (little colors), C12 (very colored).
- The recipe  $(R \in \mathbb{R}^5)$ : water in Liters, Temperature, (RPM) while drying, Detergent ml, duration in Minutes
- The satisfaction  $S \in [0, 5]$ ,
  - distance of a given task-recipe pair to one of the 6 hidden optimal tasks-recipes (⟨*T*<sup>\*</sup><sub>i</sub>, *R*<sup>\*</sup><sub>i</sub>, 5.0⟩) unknown to the learning system.
  - The smaller the distance, the higher the satisfaction value (reward in RL) it is given.

Experiment setting

### Setup

- The actor was presented one of the tasks for which an optimal recipe has been defined.
- 2 The actor outputs its recipe
- 3 The system simulates the satisfaction of the user as a function of the distance to the *optimal recipe*
- 4 The critic observes the reward, calculates the TD-error,
- **5** Observed this TD-error, the actor updates its policy
- 6 The actor reduces the amplitude of the additive noise signal

#### Experimental results

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Experimental results

### Some results



Figure: Actor: Outputs of the actor during the learning process for the original task  $T_1^{\ast} {\rm and} \ T_2^{\ast}$ 

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Experimental results

### Some results



Figure: Actor: Outputs of the actor during the learning process for the original tasks  $T_3^*$  and  $T_4^*$ .

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### Conclusions

- computational experimental setup: washing machines
- We define 6 hidden prototype task-recipe pairs with maximum satisfaction from the user
- The reward is defined as the distance from the ideal recipe,
- so the aim of the RL algorithm is to reach zero
- The computational results are encouraging. The RL effectively converges to the hidden optimal recipes and maximum eahouker satisfaction.

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Conclusions



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