



EUROPYTHON

2016

Bilbao, 17-24 July

European
Python
Programming
Conference



EUROPYTHON

2016 Bilbao, 17-24 July



EUROPYTHON

2016


The largest European conference for the Python programming language

For over 20 years, Python has been successfully used as a programming language in industry and service companies as well as in research and science for a variety of tasks. Python has made a lot of changes since its inception. The easy-to-learn programming language has blurred the boundaries between users and developers. Using Python, scientists, engineers, finance professionals, designers, and others can develop solutions to complex problems quickly and without much programming experience. Innovative software companies using Python can enter new markets because they can satisfy the needs of users more quickly than their competitors. Universities all around the world are already using it as the standard in many programming courses and in many different topics.

EuroPython 2016 is organized by the Computational Intelligence Group of the University of the Basque Country, the Asociación de Ciencias de la Computación Python San Sebastián (ACPySS) and the EuroPython Society (EPS) for the Python community.

EUROPYTHON 2016 IN BILBAO

Join the European Python Community



After a huge success in Bilbao (Spain) last year, EuroPython 2016 will take place in the same place. Our aim is to keep the conference growing both in impact and attendance. More than 1200 Python developers, students and enthusiasts from all over Europe and abroad are expected to attend EuroPython 2016 Bilbao.

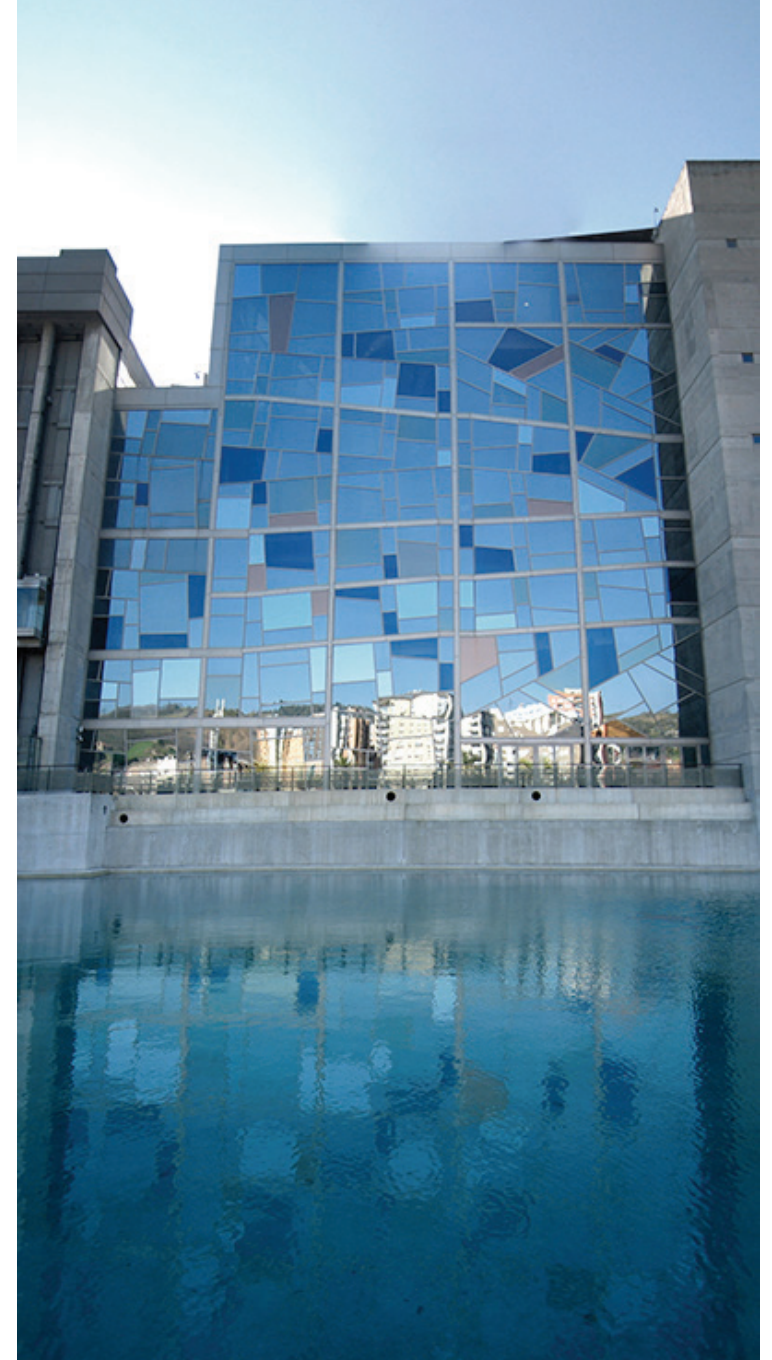
The EuroPython conference is the highlight of the year for the European community of programmers. All Python enthusiasts, from beginner programmers to the most expert ones, have their place in this conference: experienced programmers present their know-how, students widen their knowledge and beginners will learn a lot in a very short time.

EuroPython has always distinguished itself by a unique atmosphere to share knowledge, create synergies and support networking around Python programming. It is the perfect place for companies to connect with the Python community and get in touch with motivated developers. In fact, EuroPython has become a well-known meeting

point for international companies and highly-qualified junior and senior programmers, creating an excellent environment to look for new job-opportunities, recruit people, connect, share and learn.

The city of Bilbao openly supports all kinds of technology-related events and activities for the last couple of decades and offers all kinds of services for carrying out initiatives such as the EuroPython Conference. The city has emerged from a metalworking industry-based era and has converted itself into a modern metropolis, becoming the major cultural and financial reference point in north Spain. The superb infrastructure and varied services of the city have been the main reason to choose Bilbao as the next EuroPython host.

Since the first EuroPython in 2002, much effort has been made to make the yearly EuroPython Conference what it is today. Collaborators all around Europe, together with the on-site team, are working hard to make the conference in Bilbao a great and successful experience. This is a great opportunity to make the Python community stronger and experience that Python is more than just a programming language.



Fotografía: 'la ría' by hansbrinker @ flickr



17th
JULY
24th

Dates

EuroPython 2016 will take place from **July 17th to July 24th, 2016** at the Euskalduna Conference Center (ECC), a brand new, modern, award winning conference-venue in Bilbao, Spain.

Following the Python convention tradition, the conference presents a high quality and full featured 8 days conference program with more than 200 talks, keynotes given by top class speakers, training sessions for beginners, advanced and experts attendees. In the last three days of the conference program (Friday afternoon, Saturday and Sunday), we will run several sprints in the Bizkaia Aretoa center of the University of the Basque Country to further development of Python-based software and programming Dojo sessions for those willing to improve their skills.

BILBAO

- ▶ Home of big finance and R&D companies.
- ▶ Hosts worldwide known museums.
- ▶ Lively atmosphere all-year-round.
- ▶ Modern multicultural city with a tangible local culture.
- ▶ Worldwide known gastronomy (extraordinary dining experience is guaranteed).
- ▶ Superb public services and public transport, including an international airport.
- ▶ General accessibility everywhere for people with limiting conditions (accesses, public transport, etc.).
- ▶ Breathtaking surroundings, including hiking mountains and coast.
- ▶ Minutes away from some of the world's greatest surf-spots.
- ▶ Home of the oldest European language, Basque.



Fotografía: 'Bilbao' by Eneko Muiño @ flickr



Euskalduna Conference Centre

The Euskalduna Conference Center and Concert Hall (ECC) is an architectural masterpiece and was rewarded in 2003 by the International Congress Palace Association as the world's best congress center. Its city center location allows easy access to all city facilities.

An Auditorium for up to 2000 participants, flexible conference rooms for up to 6 tracks and 7 trainings at the same time, exhibition space up to 3500m², several meeting rooms, great and delicious catering and also the perfect location for evening events.

EuroPython 2015 Demographics

Attendee statistics

Attendees

Attendees	▶	1,093
male	▶	968
female	▶	125
ratio female/male	▶	11.44%

Country distribution

DE	▶	141	▶	12.90%	HR	▶	5	▶	0.46%
ES	▶	133	▶	12.17%	EE	▶	4	▶	0.37%
GB	▶	131	▶	11.99%	GR	▶	4	▶	0.37%
unknown	▶	111	▶	10.16%	IS	▶	4	▶	0.37%
FR	▶	51	▶	4.67%	RS	▶	4	▶	0.37%
US	▶	51	▶	4.67%	UY	▶	4	▶	0.37%
CH	▶	47	▶	4.30%	AR	▶	3	▶	0.27%
PL	▶	46	▶	4.21%	CY	▶	3	▶	0.27%
NL	▶	35	▶	3.20%	HU	▶	3	▶	0.27%
CZ	▶	34	▶	3.11%	IN	▶	3	▶	0.27%
SE	▶	32	▶	2.93%	LU	▶	3	▶	0.27%
RO	▶	31	▶	2.84%	SI	▶	3	▶	0.27%
IT	▶	30	▶	2.74%	ZA	▶	3	▶	0.27%
IL	▶	23	▶	2.10%	AU	▶	2	▶	0.18%
BE	▶	20	▶	1.83%	BY	▶	2	▶	0.18%
IE	▶	20	▶	1.83%	CA	▶	2	▶	0.18%
FI	▶	12	▶	1.10%	MD	▶	2	▶	0.18%
RU	▶	11	▶	1.01%	SK	▶	2	▶	0.18%
AT	▶	10	▶	0.91%	AM	▶	1	▶	0.09%
DK	▶	10	▶	0.91%	BG	▶	1	▶	0.09%
UA	▶	10	▶	0.91%	CL	▶	1	▶	0.09%
TR	▶	8	▶	0.73%	JP	▶	1	▶	0.09%
LT	▶	7	▶	0.64%	KR	▶	1	▶	0.09%
NO	▶	7	▶	0.64%	MA	▶	1	▶	0.09%
AE	▶	6	▶	0.55%	MX	▶	1	▶	0.09%
BR	▶	6	▶	0.55%	PK	▶	1	▶	0.09%
PT	▶	6	▶	0.55%					

Feedback form results *(286 feedback results in total)*

Attendee classification *(multiple selections possible)*

Attendee	▶	241	▶	85.2%
Speaker	▶	67	▶	23.7%
Trainer	▶	15	▶	5.3%
Sponsor	▶	8	▶	2.8%
Volunteer	▶	17	▶	6.0%
Organizer	▶	9	▶	3.2%

Attendee job description *(multiple selections possible)*

Software engineer	▶	214	▶	75.6%
System administrator / Dev-Ops	▶	71	▶	25.1%
Engineering manager	▶	20	▶	7.1%
Group / Project manager	▶	18	▶	6.4%
Product manager	▶	13	▶	4.6%
Executive	▶	8	▶	2.8%
Freelancer / Consultant	▶	39	▶	13.8%
Trainer / Coach	▶	13	▶	4.6%
Educator	▶	8	▶	2.8%
Scientist	▶	25	▶	8.8%
Software architect	▶	47	▶	16.6%
Evangelist	▶	5	▶	1.8%
Student	▶	23	▶	8.1%
Graduate	▶	5	▶	1.8%
Hobbyist	▶	25	▶	8.8%
Other	▶	12	▶	4.2%

Attendee field of work (single selection)

IT / Computer science	▶ 54	▶ 19.6%
Software development	▶ 132	▶ 47.8%
Software support	▶ 0	▶ 0.0%
High performance computing	▶ 1	▶ 0.4%
Big data	▶ 17	▶ 6.2%
Education	▶ 11	▶ 4.0%
Science	▶ 18	▶ 6.5%
Retail	▶ 2	▶ 0.7%
Pharmaceuticals	▶ 0	▶ 0.0%
Travel	▶ 2	▶ 0.7%
Government	▶ 2	▶ 0.7%
Insurance	▶ 0	▶ 0.0%
Non-profits / NGO	▶ 5	▶ 1.8%
Energy	▶ 1	▶ 0.4%
Shipping	▶ 0	▶ 0.0%
Logistics	▶ 0	▶ 0.0%
Food	▶ 0	▶ 0.0%
Health care	▶ 1	▶ 0.4%
Financial services	▶ 4	▶ 1.4%
Construction	▶ 1	▶ 0.4%
Entertainment	▶ 1	▶ 0.4%
Defense	▶ 0	▶ 0.0%
Media	▶ 10	▶ 3.6%
Telecoms	▶ 8	▶ 2.9%
Utilities	▶ 1	▶ 0.4%
Hospitality	▶ 1	▶ 0.4%
Manufacturing	▶ 2	▶ 0.7%
Aerospace	▶ 2	▶ 0.7%

Attendee experience with Python

up to 1 year	▶ 24	▶ 8.5%
2-3 years	▶ 69	▶ 24.5%
4-10 years	▶ 138	▶ 48.9%
more than 10 years	▶ 51	▶ 18.1%

Attendee age

< 10 years	▶ 1	▶ 0.4%
10 - 19 years	▶ 1	▶ 0.4%
20 - 29 years	▶ 101	▶ 35.8%
30 - 39 years	▶ 124	▶ 44.0%
40 - 49 years	▶ 41	▶ 14.5%
50 - 59 years	▶ 3	▶ 1.1%
60 - 69 years	▶ 2	▶ 0.7%
> 70 years	▶ 0	▶ 0.00%



Fotografia: Shutterstock

Call for Sponsors

Sponsoring EuroPython guarantees you highly targeted visibility and the opportunity to present yourself and your company in a professional and innovative environment. You'll have an unique opportunity to meet many Python-enthusiastic developers, users and professionals. As a sponsor of EuroPython 2016, you will be supporting the work of a great open source community which is becoming a powerhouse of technological development and innovation.

I would like to sponsor EuroPython, whom should I contact?

Please send an email to

sponsoring@europepython.eu

Receive

Your benefits as a sponsor

01 Networking



Make contact with a vibrant network of innovators.

02 Targeting



Reach out directly to people with a real interest in the conference topic and run a targeted marketing!

03 Brand image



Present yourself as a Python-related open source company!

04 Sponsoring



Support a great open source community!

05 Trainings



Train your employees and benefit from the knowledge of the community!

06 Head hunting



Take advantage of the conference for recruitment!

07 New business



Use the conference as the launching site for new projects!

Sponsorship Opportunities

Engage yourself as a sponsor of the EuroPython 2016 conference through any of the following sponsorship packages!

	KEYSTONE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	PATRON
Price	30K	20K	10K	5K	3.5K	2K	1K
Sponsor limit	1	4	10	-	-	-	-
Free conference session passes	12	7	4	3	2	1	0
Conference session passes with discount	24	14	8	3	2	1	1
Logo on EuroPython website, program guide	+	+	+	+	+	+	+
Logo on the banners	+	+	+	+	-	-	-
Logo on the speaker desks	+	+	-	-	-	-	-
Ad in program guide	2 pages	2 pages	1 page	1 page	½ page	½ page	½ page
Attendee bag insert	Flyer, brochure, gadget	Flyer, brochure, gadget	Flyer, brochure, gadget	Flyer	Flyer	-	-
Recruiting mailing, ad on website and job-board session	ML, AD, SESSION	ML, AD, SESSION	ML, AD, SESSION	ML, AD, SESSION	ML, AD	ML	-
Lounge events	2	1	1	-	-	-	-
Sponsored talk (30min) and training (3h)	Talk, Training	Talk	Talk	-	-	-	-
Prominent booth in foyer or exhibit hall	36sqm & Most Central	24 sqm	12 sqm	6 sqm	Table	-	-
Private meeting room	5 Days	3 Days	-	-	-	-	-
The keynote-room will be called with the sponsor's name	YES	-	-	-	-	-	-
Joint press releases highlighting the sponsor	YES	-	-	-	-	-	-
Parcel allowance (number of boxes they can send)	20	15	10	5	3	1	0

KEYSTONE SPONSORSHIP

(LIMIT: 1)

30K

- ▶ Logo on EuroPython website, program guide, banners and speaker desks
- ▶ The keynote talks room will be called with the sponsor name
- ▶ Advertisement (2 page ad) in program guide
- ▶ Attendee bag insert (flyer, brochure, gadget)
- ▶ 12 free conference session passes
- ▶ 24 conference session passes with discount
- ▶ The biggest and most central booth in foyer or exhibit hall (~36sqm)
- ▶ Recruiting
 - ▶ Recruiting mailing to attendees
 - ▶ Recruiting ad on website and job-board
 - ▶ Table in exhibition hall for recruiting session
- ▶ 2 lounge events from the Lounge events list (see below)
- ▶ Sponsored talk (30min) and training (3h)
- ▶ Private meeting room (5 days)
- ▶ Joint press releases highlighting the sponsor
- ▶ 20 Parcel allowance (number of boxes they can send)

DIAMOND SPONSORSHIP

(LIMIT: 4)

20K

- ▶ Logo on EuroPython website, program guide, banners and speaker desks
- ▶ Advertisement (2 page ad) in program guide
- ▶ Attendee bag insert (flyer, brochure, gadget)
- ▶ 7 free conference session passes
- ▶ 24 conference session passes with discount
- ▶ Prominent booth in foyer or exhibit hall (~24sqm)
- ▶ Recruiting
 - Recruiting mailing to attendees
 - Recruiting ad on website and job-board
 - Table in exhibition hall for recruiting session
- ▶ 1 lounge events from the Lounge events list (see below)
- ▶ Sponsored talk (30min)
- ▶ Private meeting room (3 days)
- ▶ 15 Parcel allowance (number of boxes they can send)

PLATINUM SPONSORSHIP

(LIMIT: 10)

10K

- ▶ Logo on EuroPython website, program guide and banners
- ▶ Advertisement (1 page ad) in program guide
- ▶ Attendee bag insert (flyer, brochure, gadget)
- ▶ 4 free conference session passes
- ▶ 8 conference session passes with discount
- ▶ Booth in foyer or exhibit hall (~12sqm)
- ▶ Recruiting
 - Recruiting mailing to attendees
 - Recruiting ad on website and job-board
 - Table in exhibition hall for recruiting session
- ▶ 1 lounge events from the Lounge events list (see below)
- ▶ Sponsored talk (30min)
- ▶ 10 Parcel allowance (number of boxes they can send)

GOLD SPONSORSHIP

5K

- ▶ Logo on EuroPython website, program guide and banners
- ▶ Advertisement (1 page ad) in program guide
- ▶ Attendee bag insert (flyer)
- ▶ 3 free conference session passes
- ▶ 3 conference session passes with discount
- ▶ Booth in foyer or exhibit hall (~6sqm)
- ▶ Recruiting
 - Recruiting mailing to attendees
 - Recruiting ad on website and job-board
 - Table in exhibition hall for recruiting session
- ▶ 5 Parcel allowance (number of boxes they can send)

SILVER SPONSORSHIP

3,5K

- ▶ Logo on EuroPython website and program guide
- ▶ Advertisement (1/2 page ad) in program guide
- ▶ Attendee bag insert (flyer)
- ▶ 2 free conference session passes
- ▶ 2 conference session passes with discount
- ▶ Booth in foyer or exhibit hall (table)
- ▶ Recruiting
 - Recruiting mailing to attendees
 - Recruiting ad on website and job-board
- ▶ 3 Parcel allowance (number of boxes they can send)

BRONZE SPONSORSHIP

2K

- ▶ Logo on EuroPython website and program guide
- ▶ Advertisement (1/2 page ad) in program guide
- ▶ 1 free conference session passes
- ▶ 1 conference session passes with discount
- ▶ Recruiting mailing to attendees
- ▶ 1 Parcel allowance (number of boxes they can send)

EUROPYTHON PATRON

1K

- ▶ Logo on EuroPython website and program guide
- ▶ Advertisement (½ page ad) in program guide
- ▶ 1 conference session passes with discount

Special events

Special events are a list of very prominent advertisement options that are not associated to any sponsor package, and can be booked separately as only or extra advertisement.

- Sponsored Talk ▶ **3k**
- Sponsored business poster ▶ **500**
- Table in recruiting session ▶ **3k**
- Mobile guide sponsor ▶ **5k**
- Social event / party ▶ **8k**
- Financial aid sponsor ▶ **5k minimum**
- Financial aid donation 1K
- Sprints/Openspace/Barcamp sponsor ▶ **2k**
- Live subtitle sponsor ▶ **please ask**
- Socializing event sponsor ▶ **please ask**
- Coffee break sponsor ▶ **3k/day**

- Sprints coffee break sponsors ▶ **2k/day**
- Room sponsor (~200 seats) ▶ **2k/room**
- Room sponsor (~100 seats) ▶ **1k/room**
- Lanyard sponsor ▶ **1k + lanyards price**
- Bag sponsor ▶ **1k + bags price**
- Water sponsor ▶ **1k + bottles price**
- Guggenheim guided tour sponsor ▶ **1k**
- Boat trip sponsor ▶ **2k**
- Boat trip w/ pintxos sponsor ▶ **3k**



Lounge events

Sponsoring lounge events you will get the chance to relate the name of your company to popular activities and goods placed in popular areas.

Lounge events are part of the Keystone, Diamond and Platinum Sponsorships. These sponsors will be able to choose 1 (Diamond and Platinum sponsors) or 2 events (Keystone) from the list below. **If you are neither a Keystone, Diamond or Platinum sponsor, but are very interested in sponsoring one of these events, please writ**

sponsoring@europython.eu.

Each event will include proper advertisement of the sponsor.

Please note that the costs of service for these lounge events will be billed to the sponsor, e.g. an ice cream event sponsor will have to pay for the ice cream served at the event. Details are available on demand.

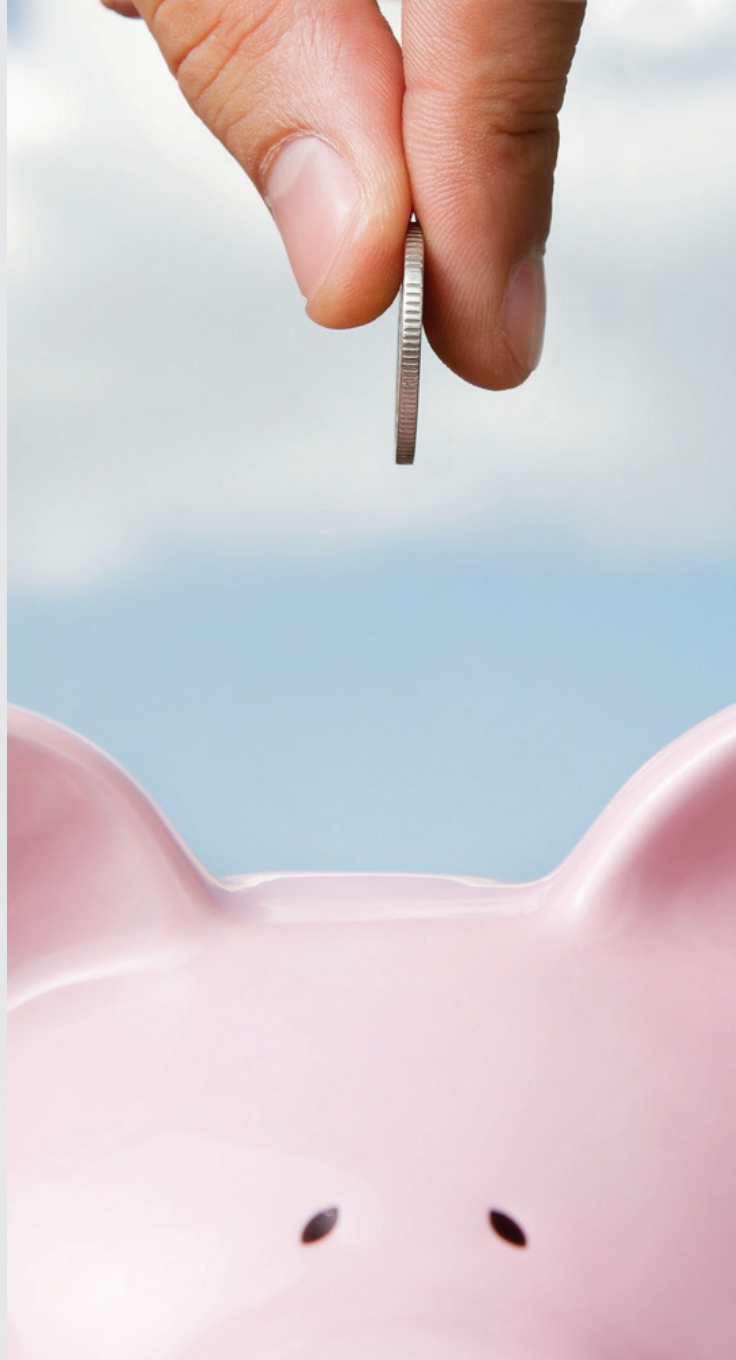
Lounge events	Max
2 table football tables in lounge area	▶ 2
Green goods (fruit baskets) every day	▶ 1
Wheel of fortune with merchandising prizes for 1 day	▶ 2
Retro Arcade area (Neo Geo, SNES, Segz) in the lounge area	▶ 2
Gourmet coffee stall for 1 day	▶ 4
Ice cream stall for 1 day	▶ 4
Popcorn stall for 1 day	▶ 4
Photocall for 1 day	▶ 4
Laser Tag session (1.5 hours)	▶ 2

Flexibility

Don't see a package that fits your needs? Do you have a unique idea? If you want to support EuroPython 2016, we want to help you develop a tailored sponsorship package that fits your specific targets.

Please get in touch and ask about individual arrangements:

sponsoring@europepython.eu



Additional Information

Small entity discounts: If you are a small company or startup with less than 250.000 EUR annual revenue, we have special setups for you. You can receive a 50% discount at the Patron level, a 20% discount at the Bronze level and a 10% discount at the Silver level. For details, please talk to us:

sponsoring@europython.eu.

Free booths for F/OSS projects: We will provide free booth space for F/OSS projects. Please register early because space is limited:

sponsoring@europython.eu

All prices in this brochure exclude value added tax (VAT), which may apply.

Service Details

Logo on website and program guide

Your logo and a link on ep2016.europython.eu, and in the program guide which each attendee will receive.

Logo on banners, speaker desks

Your logo on banners in the foyer and/or in the keynote room, and/or logo on panels, which are mounted on the front of the speaker desks.

Logo on lanyards

Your logo on the official EuroPython 2016 lanyards which each attendee will receive.

Ad in program guide

Your advertising in the program guide, full color, to be delivered by the sponsor in accordance with our specifications (e.g. size, color).

Attendee bag insert

"Flyer" means one page A4-size maximum, "brochure" means an booklet with not more than 20 pages an A4-size maximum, "gadget" means one giveaway like a pen, a lighter, a notepad, ...

Recruiting mailing to attendees

One mailing (via email) to all attendees (who have consented via opt-in during registration), mailing will be carried out by us to provide confidentiality.

Recruiting ad on website and job board

Your job advertisement on the job page on ep2015.europython.eu, and on the job board at a central place during the conference.

Recruiting session

Brief company introduction talk, and then a real recruiting and curricula evaluating session during the conference.

Sponsored talk (30')

You get one slot of 30 minutes as part of the official conference talks.

Sponsored training (3h)

You get one slot of 3 hours as part of the official training program.

Prominent booth in foyer or exhibit hall

Booth space in foyer or exhibit hall, 1 table, 1 high table, 2 chairs and simple exhibition divider is included, highly customisable, custom booths are possible, ask about possibilities.

Booth in exhibit hall

Booth space in exhibit hall, 1 high table, 1 chair and simple exhibition divider is included, customisable, ask about possibilities.

Table in exhibit hall

Infopoint in exhibit hall, 1 high table, 1 chair and exhibition divider in the back.

Private meeting room

Several small meeting rooms available, 10-20 seats each, you can rent them on hourly or daily basis, run your own meetings, workshops, recruitment interviews.

Conference session pass

A free ticket, which gives free access for your employees to staff your booth, to give a talk, or just to attend the program e.g. for their continuing education.

Conference session pass at the early bird rate

Sponsors can buy additional conference session passes at the early-bird business ticket rate through the ticket sales period (even after early-bird tickets have sold out).

Opening talk

The first keynote talk on the first conference day.

Lounge sponsor

Your logo on the banners of one of the lounge areas and the possibility to leave merchandising.

Table in recruiting session

Infopoint in the recruiting session, 1 table, 1 chair and exhibition divider in the back.

Mobile guide sponsor (Guidebook)

Your logo in the mobile guide of the conference and access to messaging the attendees from the application.

Social event sponsor

Your logo will appear as social event sponsor, a short talk can be given in the dinner room before dinner and we will put a banner in the entrance of the restaurant.

Sprint/Openspace/Barcamp sponsor

Your logo will appear in the Sprint rooms and website, 1 conference session pass.

Coffee break sponsor

Provides coffee and tea for the attendees for up to 4 hours during the conference. Your logo will be placed in the coffee break area.

Room sponsor

Your logo will be placed in the entrance of the room and it will be called with the name of your organisation.

Lanyard sponsorship

Your logo and a text will be placed on the conference lanyards.

Estimation cost of lanyards: 1€ x (attendees x 1.1) ~1500€

Bag sponsorship

Your logo and a text will be placed on the conference bags.

Estimation cost of bags: 4€ x (attendees x 1.1) ~5200€

Water sponsorship

A preeminent image of your logo and a text will be placed on the water bottles. A link on the website as water sponsor.

Estimation cost of water (33cl bottles, 4 bottles per attendee per day):

0.15€ x (25 x attendees) ~4500€

Table football

Two table football tables with your organisation logo and a text will be placed in the lounge area of your preference.

Green goods (fruit baskets)

Your logo with a text will be placed near the fruit baskets that will be offered with the coffee breaks and during the conference.

Big fortune roulette with merchandising prizes for 1 day

A big fortune roulette will be placed in the lounge area of your preference during 1 day where the prize is merchandising from your company. It will promoted within the conference programme and your logo will be placed next to the event.

Retro Area (Neo Geo, SNES, Sega,...) in the lounge

Two arcade machines with old games will be placed in the lounge area of your preference and your logo will be placed next to the event.

Gourmet coffee stall

A gourmet coffee stall will be placed in the lounge area of your preference and your logo will be placed next to the event.

Ice cream stall

An ice-cream stall will be placed in the lounge area of your preference and your logo will be placed next to the event.

Popcorn stall

A popcorn stall will be placed in the lounge area of your preference and your logo will be placed next to the event.

Photocall for 1 day

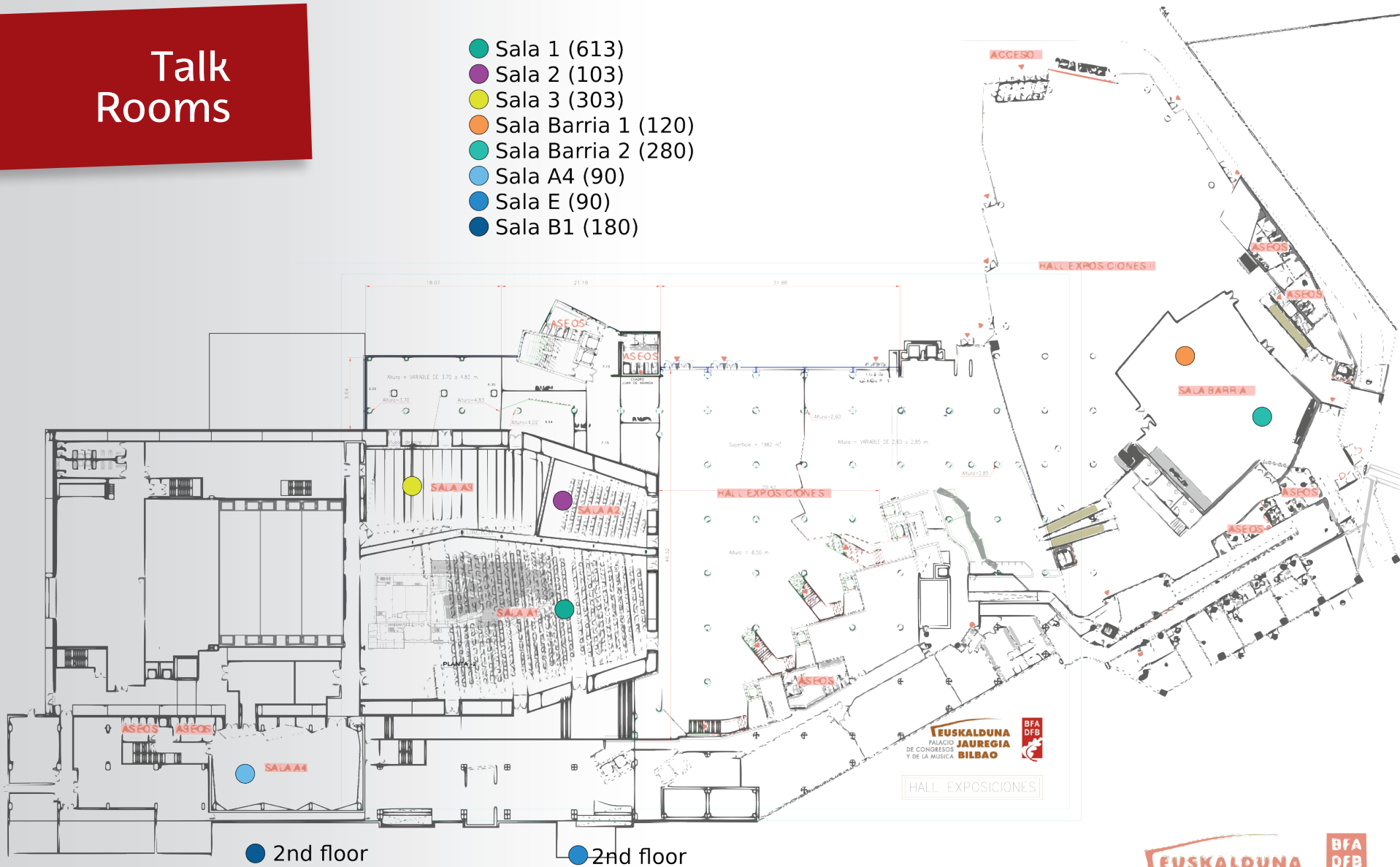
A photocall booth will be placed for one day during the conference at the entrance of the venue or in the lounge area of your preference and your logo will be placed next to the event and in the photos taken.

Laser Tag

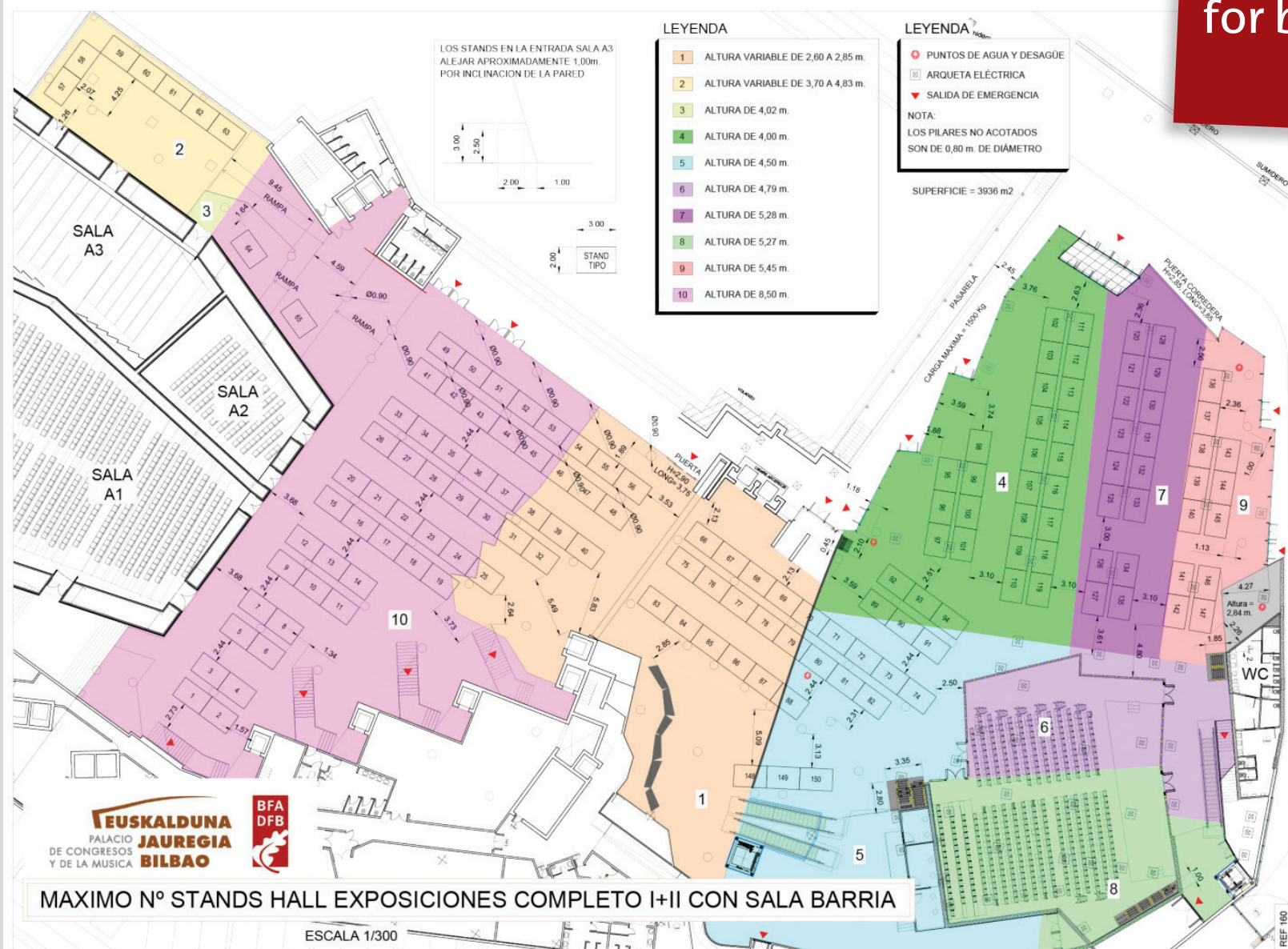
A Laser Tag combat will be organised in a proper environment close to the venue (5-10 minutes by walk). The Laser Tag lasts for an hour and can host about 30 people. Your logo will be placed next to the event

Talk Rooms

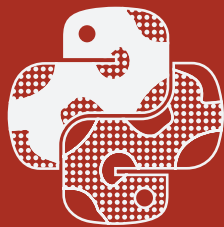
- Sala 1 (613)
- Sala 2 (103)
- Sala 3 (303)
- Sala Barria 1 (120)
- Sala Barria 2 (280)
- Sala A4 (90)
- Sala E (90)
- Sala B1 (180)



Proposal for booth space distribution



EuroPython 2016 - European Python Programming Conference
Asociación de Ciencias de la Programación Python San Sebastián (ACPySS)
EuroPython Society (EPS)



EUROPYTHON

2016 Bilbao, 17-24 July

<http://ep2016.europython.eu/>

<http://blog.europython.eu/>